



WEWS

ORDER

Print Date 09/24/12 Page 1 of 7

Flight Dates 09/15/12-09/21/12

			<u>Order Sep</u>	00:20:00
		<u>Product</u>	<u>Estimate #</u>	1775
<u>Contract / Revision</u>	311154 /	OFA :60s 9.15-9.21.12	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	09/14/12 09/20/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Order Type</u>	GENERAL
<u>Agency</u>	GMMB Inc		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		<u>Sales Office</u> EWSDC	<u>Billing Calendar</u>	BROADCAST
1010 Wisconsin Avenue - Suite #80 Washington, DC 20007		<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
		<u>Agency Ref</u> 2	<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 147810

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	72	\$125,638.50	\$147,810.00	0.00	08/27/12	09/21/12	72	\$125,638.50	\$147,810.00
Totals	72	\$125,638.50	\$147,810.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	WEWS	09/15/12	09/21/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	1:00	1	\$700.00	P-2	0.00	NM		1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$700.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00



WFWS

Print Date: 09/24/12

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Contract / Revision 311154 Flight Dates 09/15/12-09/21/12

Hiatus Dates

Original Date / Revision 09/14/12 / 09/20/12

Order Sep 00:20:00

Advertiser Obama / Democrat / President Product OFA :60s 9.15-9.21.12

Estimate # 1775

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	1	\$1,000.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 3	WEWS	09/15/12	09/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	1:00	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$1,300.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 4	WEWS	09/15/12	09/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$2,400.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 5	WEWS	09/15/12	09/21/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	1	\$1,600.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 6	WEWS	09/15/12	09/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$1,600.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 7	WEWS	09/15/12	09/21/12	Monday Prime Special Monday Prime Special	CM	Monday Prime SpeM-	-----	1:00	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	0	\$0.00	0.00											
Week: 09/17/12	09/23/12	M-----	1	\$5,000.00	0.00											
N 8	WEWS	09/15/12	09/21/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	1:00	3	\$4,400.00	P-2	0.00	NM	3	\$13,200.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$4,400.00	0.00											
Week: 09/17/12	09/23/12	MTWTF--	2	\$4,400.00	0.00											
N 9	WEWS	09/15/12	09/21/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$900.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 10	WEWS	09/15/12	09/21/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	1	\$700.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 11	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S-	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	1	\$150.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$0.00	0.00											
N 12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00	



Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00	
SU CSI Miami Late																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$110.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N13	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late	CM	1235a-2a	-----S	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00	
S/S Criminal Minds Late																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$150.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N14	WEWS	09/15/12	09/15/12	OSU Football	CM	12p-1130p	-----S-	1:00	1	\$30,000.00	P-2	0.00	NM	0	\$0.00	
Ohio State Football																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$30,000.00			0.00						
		Spot	Ch	Date Range	Description	Start/End Time				Weekdays	Length	Rate	Rtg	Type		
		1	WEWS	09/10/12-09/16/12	OSU Football	12p-1130p				-----Sa--	1:00	\$30,000.00	0.00	NM		
Credited																
[Crediting these spots. Will add new spots to end of contract.]																
N15	WEWS	09/15/12	09/21/12	NCAA 330p-7pm	CM	330-7p	-----S-	1:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00	
NCAA 330p-7pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$5,600.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N16	WEWS	09/15/12	09/21/12	OSU Pre/Post Game	CM	12p-12x	-----S-	1:00	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00	
OSU Pre/Post Game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$3,600.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N17	WEWS	09/15/12	09/21/12	NCAA Prime Game	CM	8-1130p	-----S-	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00	
NCAA Prime Game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$7,000.00			0.00						
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00						
N18	WEWS	09/15/12	09/21/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	1:00	4	\$700.00	P-2	0.00	NM	4	\$2,800.00	
M-F GMC 5-6a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$700.00			0.00						
N19	WEWS	09/15/12	09/21/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	4	\$900.00	P-2	0.00	NM	4	\$3,600.00	
M-F GMC 6-7a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
		Week: 09/17/12	09/23/12	-TWTF--		4	\$900.00			0.00						
N20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a	CM	7-9a	-TWTF--	1:00	3	\$350.00	P-3	0.00	NM	1	\$350.00	
M-F GMA 7-9a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----		0	\$0.00			0.00						
		Week: 09/17/12	09/23/12	-TWTF--		3	\$350.00			0.00						



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Print Date: 09/24/12

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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12 / 09/20/12

Order Sep 00:20:00

Advertiser Obama / Democrat / President Product OFA :60s 9.15-9.21.12

Estimate # 1775

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- TWTF--	1:00	3	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/17/12	09/23/12	- TWTF--			3	\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
3	VEWS	09/17/12-09/23/12	M-F GMA 7-9a			7-9a									
		<u>Credited</u>													
		[Crediting these spots. Will add new spots to end of contract.]													
4	VEWS	09/17/12-09/23/12	M-F GMA 7-9a			7-9a									
		<u>Credited</u>													
		[Crediting these spots. Will add new spots to end of contract.]													
N21	WEWS	09/15/12	09/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	1:00	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----			0	\$0.00		0.00						
Week:	09/17/12	09/23/12	- TWTF--			2	\$350.00		0.00						
N22	WEWS	09/15/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	1:00	3	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----			0	\$0.00		0.00						
Week:	09/17/12	09/23/12	- TWTF--			3	\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
4	VEWS	09/17/12-09/23/12	M-F 10-11a			10-11a									
		<u>Credited</u>													
		[Crediting these spots. Will add new spots to end of contract.]													
N23	WEWS	09/15/12	09/21/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	1:00	3	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----			0	\$0.00		0.00						
Week:	09/17/12	09/23/12	- TWTF--			3	\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	VEWS	09/17/12-09/23/12	M-F 11-12p			11a-12p									
		<u>Credited</u>													
		[Will be adding lines to end of contract.]													
3	VEWS	09/17/12-09/23/12	M-F 11-12p			11a-12p									
		<u>Credited</u>													
		[Crediting these spots. Will add new spots to end of contract.]													
N24	WEWS	09/17/12	09/21/12	M-F 12-1230pm News M-F 12p News	CM	12-1p	MTWTF--	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/17/12	09/23/12	- TWTF--			2	\$1,400.00		0.00						
N25	WEWS	09/15/12	09/21/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----			0	\$0.00		0.00						
Week:	09/17/12	09/23/12	- TWTF--			2	\$400.00		0.00						
N26	WEWS	09/15/12	09/21/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	1:00	2	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----			0	\$0.00		0.00						
Week:	09/17/12	09/23/12	- TWTF--			2	\$1,200.00		0.00						



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Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12** Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N45	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	--T--	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12	09/23/12	--T--	1	\$9,000.00	0.00										
N46	WEWS	09/15/12	09/21/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	--WTF--	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00										
Week: 09/17/12	09/23/12	--WTF--	1	\$700.00	0.00										
N47	WEWS	09/15/12	09/21/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	----F--	1:00	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00										
Week: 09/17/12	09/23/12	----F--	1	\$1,700.00	0.00										
N48	WEWS	09/15/12	09/21/12	1230-1P Right this Minute 1230-1p Right this Minute	1230-1p	-----F--	1:00	1	\$350.00	P-3	0.00	NM	1	\$350.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00										
Week: 09/17/12	09/23/12	----F--	1	\$350.00	0.00										
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length	Rate	Rtg	Type				
1	WEWS	09/17/12-09/23/12	1230-1P Right this Minute	1230-1p			-----F----	1:00	(\$350.00)	0.00	NM				
See MG 48.2 [N/A PGM CHG]															
2	WEWS	09/17/12-09/23/12	ABC Prime Preview	1230-1p			-----F----	1:00	\$350.00	0.00	NM				
MG for 48.1 09/21															
													Totals	72\$147,810.00	